

Course Title	Capstone Project: Solving Real-world Issues
Course Code	DES610
Recommended Study Year	Term 2
No. of Credits/Term	6
Mode of Tuition	Consultation with a supervisor
Class Contact Hours	N/A
Category	Required
Prerequisite	Nil
Co-requisite	Nil
Exclusion	Nil
Exemption Requirement	Nil

Brief Course Description

The Capstone Project is an experiential learning module that allows students to synthesise, build on, and apply the advanced knowledge and skills they have gained throughout the MA programme. Students will choose their topic from a range of digital communication projects and work either individually or in groups with a faculty member of the English Department.

Depending on the expertise of individual MADES instructors, the capstone may take various forms, such as a digital media (audio and/or visual) project or a professional, industry-related project that caters specifically to students' career goals. In addition to applying the linguistics and communication theories and methods they have learned in other units, students will also gain experience in data collection, literature review, and project planning.

Aims

This course aims to facilitate students' ability to consolidate and deepen what they have learned in the MA programme by applying field knowledge and research methods to an in-depth investigation of a problem relevant to digital communication. Through self-study, group work, and consultations with a supervisor, this course also encourages independent learning, allowing students the freedom and equipping them with the skills to pursue a topic of their interest.

Learning Outcomes (LOs)

By the end of the course, students will be able to:

1. Identify and define a problem situated within the established field of professional practices;
2. Investigate, evaluate, and synthesise current literature on the problem connected to the Capstone Project;
3. Conduct and complete a coherent research project in a timely manner and under an appropriate investigative framework; and
4. Present research findings, in both oral and written forms, in an articulate and professional manner.